

# **Press Release**

# PLUTA restructuring expert Dr Lehr finds investor for specialist publisher

4 May 2020 · Ludwigsburg, Germany · Business Area: Insolvency Administration

Dr Matthias Lehr from PLUTA Rechtsanwalts GmbH has succeeded in finding an investor for agt agile technik verlag GmbH. The Ludwigsburg-based publisher specialising in technical magazines had to file for insolvency in February 2020 due to liquidity problems. Effective 1 May 2020, specialist publisher TeDo Verlag GmbH from Marburg has taken over business operations.

The parties involved have agreed to maintain confidentiality about the purchase price. All six employees, permanent and freelance, will be kept on by the buyer.

Management has been looking for an investor for the highly specialised publisher since late 2019, with the aim of better exploiting synergy effects. It has now succeeded in this in cooperation with the PLUTA restructuring expert, who was appointed provisional insolvency administrator back in February 2020. On 1 May 2020, the Local Court of Ludwigsburg opened the proceedings and appointed Dr Lehr as insolvency administrator for the publisher.

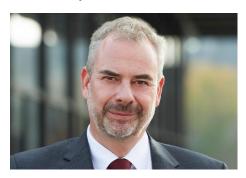
## Investor solution in spite of the coronavirus crisis

"The current economic situation is not easy. The COVID-19 crisis is also a factor in discussions with investors. The

### **PLUTA press contact**

Patrick Sutter relatio PR +49 89 210 257-22 presse@pluta.net

## **PLUTA** expert



Dr. Matthias Lehr
Rechtsanwalt,
Fachanwalt für Insolvenzund Sanierungsrecht

Further information about PLUTA and the contents of these Press information you will find under <a href="https://www.pluta.net">www.pluta.net</a>

#### About PLUTA

PLUTA helps companies in legally and economically difficult situations. Since the company was founded in 1982, PLUTA has constantly grown. Today PLUTA has a staff of about 500 employees in Germany, Spain and Italy including more than 290 graduates in business economics and business management, attorneys, business lawyers, tax consultants, public auditors, certified accountants, economists, bankers, bookkeepers, engineers and insolvency administration specialists. Many of them own multiple qualifications what ensures practicable and economically sensible solutions. In particular, PLUTA provides support in restructuring companies affected by a crisis or insolvency and in continuing business operations, if necessary by involving restructuring experts in a responsible role. PLUTA is one of the top enterprises specialising in restructuring and turning around companies, as demonstrated by rankings and awards from INDat, JUVE, The Legal 500, Who's Who Legal, brandeins, and Focus. Further information at <a href="https://www.pluta.net">www.pluta.net</a>



# **Press Release**

publisher has high-quality technical print products that are respected in the industry. I am therefore all the more pleased that we have achieved this outcome," said PLUTA attorney Dr Lehr.

TeDo Verlag GmbH, a specialist publisher based in Marburg with some 65 employees, has been publishing industry and trade periodicals for the last 30 years or so. SPS-MAGAZIN, now the best known German-language trade magazine in Europe for the automation sector, was the publisher's first magazine.

agt verlag has been in business for more than 70 years and has evolved from a classic print and online provider to a network for communication surrounding the latest technology. The Ludwigsburg-based publisher's product range includes several technical magazines covering mechanical engineering, woodworking and infrastructure. In addition to its Ludwigsburg headquarters, the company also has a location in Munich.

#### About PLUTA