

## Press Release

# PLUTA partner Ivo-Meinert Willrodt sells windeln.de brand and domain to Swiss investor

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In the insolvency proceedings for windeln.de SE, insolvency administrator Ivo-Meinert Willrodt from PLUTA Rechtsanwalts GmbH sold part of the listed company's assets, such as the brand and the windeln.de Internet domain, to a Swiss investor. The parties have agreed not to disclose any details of the purchase agreement.

The investor intends to operate an e-commerce shop for products for babies and toddlers. In this context, it will not sell the products directly but through external cooperation partners.

The PLUTA team is currently drafting an insolvency plan that should allow the best possible dividend to be achieved for creditors. Further details will be provided by the insolvency administrator at a discussion and voting meeting, which is expected to take place in late summer.

Attorney Mr Ivo-Meinert Willrodt, a managing partner at PLUTA, said: "We sold major windeln.de SE assets and are currently working on a comprehensive and complex insolvency plan to protect the creditors' interests." Mr Willrodt is being supported in the proceedings by attorney Mr Wolfgang Bernhardt and industrial clerk Mr Hans-Christian Källner.

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### PLUTA expert



#### Ivo-Meinert Willrodt

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#### Wolfgang Bernhardt

Rechtsanwalt, Diplom-Kaufmann

#### About PLUTA

PLUTA helps companies in legally and economically difficult situations. Since the company was founded in 1982, PLUTA has constantly grown. Today PLUTA has a staff of about 500 employees in Germany, Spain and Italy including more than 290 graduates in business economics and business management, attorneys, business lawyers, tax consultants, public auditors, certified accountants, economists, bankers, bookkeepers, engineers and insolvency administration specialists. Many of them own multiple qualifications what ensures practicable and economically sensible solutions. In particular, PLUTA provides support in restructuring companies affected by a crisis or insolvency and in continuing business operations, if necessary by involving restructuring experts in a responsible role. PLUTA is one of the top enterprises specialising in restructuring and turning around companies, as demonstrated by rankings and awards from INDat, JUVE, The Legal 500, Who's Who Legal, brandeins, and Focus. Further information at [www.pluta.net](http://www.pluta.net)

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**Hans-Christian Kaellner**

Industriekaufmann

Further information about PLUTA and the contents of these Press information you will find under [www.pluta.net](http://www.pluta.net)

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